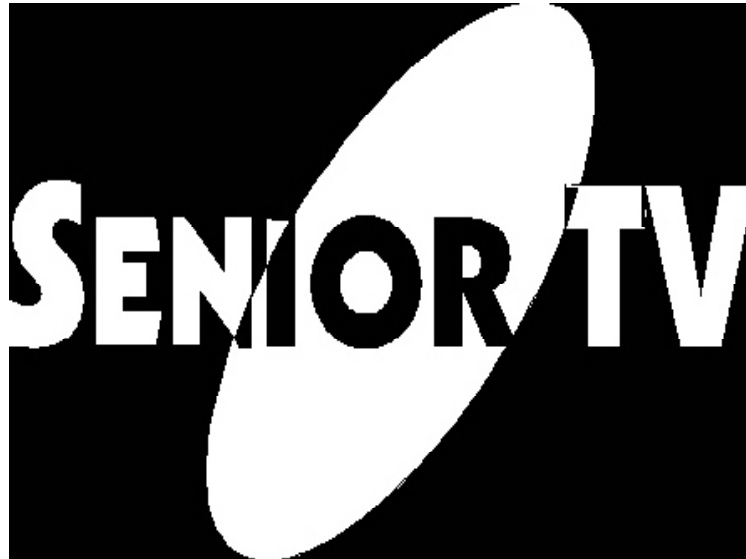


Channel Selections and Pricing Guide

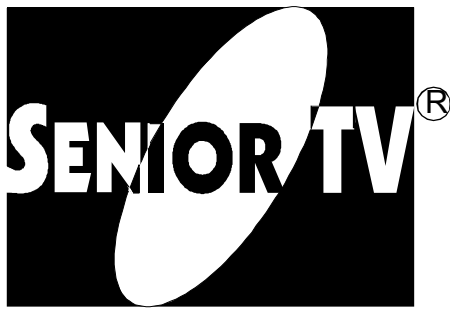


The nation's specialist in providing low-cost cable TV to senior living and longterm care facilities. Serving hundreds of facilities coast to coast.

- Cable TV
- High-Speed Internet Service
- Message and Live Broadcast Channel
- Custom On Screen Guide Channel
- New Construction & Renovation Wiring
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CHANNEL SELECTIONS

1-800-890-7770

Mix and match! Select the channels you want geared to your more mature viewing audience.

With our low-cost bulk service, you select the channel line-up you wish to offer. Billing is based on the total number of billing units determined for your facility. All of the channels are provided at all TV outlets and everyone would receive the same channel line-up. Our packaged channels provide substantial savings with typical savings exceeding 60-80%. You may select all of the channels in a particular group or just show some of them.

America's Low Cost Provider
Serving senior facilities coast to coast

Step 1- Pick your local channels

\$39.99 per month for entire facility.

- | | |
|--|--|
| <input type="checkbox"/> NBC # _____ | <input type="checkbox"/> PBS # _____ |
| <input type="checkbox"/> CBS # _____ | <input type="checkbox"/> MNT # _____ |
| <input type="checkbox"/> ABC # _____ | <input type="checkbox"/> CW # _____ |
| <input type="checkbox"/> FOX # _____ | <input type="checkbox"/> Ind # _____ |
| <input type="checkbox"/> Other # _____ | <input type="checkbox"/> Other # _____ |
| <input type="checkbox"/> Other # _____ | <input type="checkbox"/> Other # _____ |



Select which local channels you wish to provide. Local programming varies by area and more may be available.

Step 2- In-Room Choice Package

Use this package to select additional programming. Pick all or some of these channels from this package for only **\$2.84** per billing unit.

- | | | |
|---|---|--|
| <input type="checkbox"/> A & E * | <input type="checkbox"/> Fox Business Channel * | <input type="checkbox"/> NFL Network * |
| <input type="checkbox"/> ABC Family * | <input type="checkbox"/> Fox Movie Channel | <input type="checkbox"/> NHL Network * |
| <input type="checkbox"/> AMC | <input type="checkbox"/> Fox News Channel * | <input type="checkbox"/> Nickelodeon * |
| <input type="checkbox"/> Animal Planet * | <input type="checkbox"/> Fox Reality Channel | <input type="checkbox"/> Oxygen |
| <input type="checkbox"/> B.E.T. * | <input type="checkbox"/> FUEL TV * | <input type="checkbox"/> Planet Green * |
| <input type="checkbox"/> Big Ten Network * | <input type="checkbox"/> Fuse | <input type="checkbox"/> Reelz Channel |
| <input type="checkbox"/> Biography * | <input type="checkbox"/> FX * | <input type="checkbox"/> RFD-TV |
| <input type="checkbox"/> Bloomberg | <input type="checkbox"/> G4 Videogame | <input type="checkbox"/> SyFy Channel* |
| <input type="checkbox"/> Cartoon Network * | <input type="checkbox"/> GEMS TV | <input type="checkbox"/> Sleuth |
| <input type="checkbox"/> CBS College Sports * | <input type="checkbox"/> GOD TV | <input type="checkbox"/> SOAP Net |
| <input type="checkbox"/> Chiller | <input type="checkbox"/> Golf Channel * | <input type="checkbox"/> Speed * |
| <input type="checkbox"/> CMT * | <input type="checkbox"/> Game Show Network | <input type="checkbox"/> Spike TV * |
| <input type="checkbox"/> CNBC * | <input type="checkbox"/> Headline News | <input type="checkbox"/> TBS * |
| <input type="checkbox"/> CNN * | <input type="checkbox"/> History Channel * | <input type="checkbox"/> TNT * |
| <input type="checkbox"/> Comedy Central * | <input type="checkbox"/> History International | <input type="checkbox"/> Tennis Channel * |
| <input type="checkbox"/> C-Span | <input type="checkbox"/> IFC | <input type="checkbox"/> Travel Channel |
| <input type="checkbox"/> C-Span 2 | <input type="checkbox"/> Learning Channel* | <input type="checkbox"/> Tru TV |
| <input type="checkbox"/> Current TV | <input type="checkbox"/> Lifetime | <input type="checkbox"/> TV Land |
| <input type="checkbox"/> Discovery Channel * | <input type="checkbox"/> Lifetime Movie Network | <input type="checkbox"/> TV One |
| <input type="checkbox"/> Discovery Health | <input type="checkbox"/> LOGO | <input type="checkbox"/> USA * |
| <input type="checkbox"/> Discovery Science* | <input type="checkbox"/> Military Channel | <input type="checkbox"/> VH1 * |
| <input type="checkbox"/> E! Entertainment | <input type="checkbox"/> MSNBC | <input type="checkbox"/> VH1 Classic |
| <input type="checkbox"/> ESPNU | <input type="checkbox"/> MTV * | <input type="checkbox"/> WE! |
| <input type="checkbox"/> Fine Living | <input type="checkbox"/> MTV 2 | <input type="checkbox"/> The Weather Channel * |
| <input type="checkbox"/> Fit TV | <input type="checkbox"/> Mountain West Sports | <input type="checkbox"/> 101 Network* |
| <input type="checkbox"/> Food Network * | <input type="checkbox"/> National Geographic * | |



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* add \$.25 per billing unit for HD programming (requires additional equipment)



Step 3- Fill In The Line-Up From These Add-On Packages

Pick additional channels from these a-la-carte packages

Programming fee is the same whether you select 1 or all from the package

| | | | |
|--|--|--|---|
| FAVORITES \$1.73 | TURNER .30 | ESPN GROUPS | MISCELLANEOUS |
| <input type="checkbox"/> CNN* | <input type="checkbox"/> Turner Classic Movies | <input type="checkbox"/> ESPN * 4.90 | <input type="checkbox"/> WGN .14 |
| <input type="checkbox"/> HeadlineNews | | <input type="checkbox"/> ESPN * 4.15 | <input type="checkbox"/> FXM Fox Movies 1.00 |
| <input type="checkbox"/> FOX News* | FACTS FANTASY .26 | <input type="checkbox"/> ESPN2 * | <input type="checkbox"/> FX* .30 |
| <input type="checkbox"/> C-SPAN2 | <input type="checkbox"/> Tru TV | | |
| <input type="checkbox"/> TNT* | <input type="checkbox"/> E! Entertainment | <input type="checkbox"/> ESPN * 4.03 | RELIGION .00 |
| <input type="checkbox"/> Weather* | <input type="checkbox"/> SyFy Channel* | <input type="checkbox"/> ESPN2 * 4.04 | <input type="checkbox"/> Trinity-TBN |
| <input type="checkbox"/> USA Network* | | <input type="checkbox"/> ESPN News * | <input type="checkbox"/> EWTN |
| <input type="checkbox"/> WTBS* | MTV Networks .53 | | <input type="checkbox"/> Word Network |
| <input type="checkbox"/> Cartoon* | <input type="checkbox"/> Lifetime | | <input type="checkbox"/> Church Channel |
| <input type="checkbox"/> Bloomberg | <input type="checkbox"/> Comedy Central* | <input type="checkbox"/> ESPN * 4.04 | <input type="checkbox"/> Daystar |
| <input type="checkbox"/> Discovery* | <input type="checkbox"/> Nickelodeon* | <input type="checkbox"/> ESPN2 * | <input type="checkbox"/> NRB |
| <input type="checkbox"/> Learning* | <input type="checkbox"/> MTV* | <input type="checkbox"/> Classic | |
| <input type="checkbox"/> FX* | <input type="checkbox"/> MTV2 | <input type="checkbox"/> News * | |
| <input type="checkbox"/> Speed* | <input type="checkbox"/> VH-1* | <input type="checkbox"/> University | |
| <input type="checkbox"/> Nat'l Geographic* | | | |
| FAMILY PACK .53 | NICK PACK .30 | OTHER SPORTS | SPANISH .15 |
| <input type="checkbox"/> AMC | <input type="checkbox"/> NickToon | (* based on zipcode) | <input type="checkbox"/> Univision |
| <input type="checkbox"/> Discovery * | <input type="checkbox"/> Noggin' | <input type="checkbox"/> *In Market Reg. .99 | <input type="checkbox"/> Galavision |
| <input type="checkbox"/> ABC Family* | <input type="checkbox"/> PBS Kids | <input type="checkbox"/> *SportsNet NY .99 | |
| <input type="checkbox"/> Learning Channel* | | <input type="checkbox"/> *Sportstime OH .99 | |
| <input type="checkbox"/> Animal Planet* | MUSIC EXTRA .37 | <input type="checkbox"/> *Sports South .99 | BRITISH .20 |
| <input type="checkbox"/> Military | <input type="checkbox"/> Country Music TV* | <input type="checkbox"/> *Sportnet Chicago .99 | <input type="checkbox"/> BBCAmerica |
| <input type="checkbox"/> Discovery Kids | <input type="checkbox"/> GAC | <input type="checkbox"/> *Sportsnet California .99 | <input type="checkbox"/> Current TV |
| <input type="checkbox"/> Discovery Health | <input type="checkbox"/> FUSE | <input type="checkbox"/> *Altitude .99 | |
| <input type="checkbox"/> Investigation Discovery | <input type="checkbox"/> SpikeTV* | <input type="checkbox"/> *Yes-in mkt 1.75 | FREE |
| <input type="checkbox"/> Fit TV | MUSIC-- 70+ channels | <input type="checkbox"/> Fox Suite 1.35 | <input type="checkbox"/> Fit TV |
| <input type="checkbox"/> Planet Green* | <input type="checkbox"/> XM Music .17 | <input type="checkbox"/> Fox Soccer .20 | <input type="checkbox"/> Bloomberg Fndl. |
| | | <input type="checkbox"/> GoTV (soccer) .20 | <input type="checkbox"/> QVC |
| BUSINESS .53 | ADVENTURE .53 | <input type="checkbox"/> CBS College* .15 | <input type="checkbox"/> Home Shopping |
| <input type="checkbox"/> CNBC | <input type="checkbox"/> Outdoor Channel | <input type="checkbox"/> FUEL extreme .20 | <input type="checkbox"/> ShopNBC |
| <input type="checkbox"/> MS-NBC | <input type="checkbox"/> National Geographic* | <input type="checkbox"/> NFL* .30 | <input type="checkbox"/> America's Store |
| <input type="checkbox"/> FOX News* | <input type="checkbox"/> DIY | <input type="checkbox"/> NBA TV .35 | <input type="checkbox"/> BYU-TV |
| <input type="checkbox"/> Bloomberg | <input type="checkbox"/> Fine Living | <input type="checkbox"/> Golf Channel* .25 | <input type="checkbox"/> RFD TV |
| <input type="checkbox"/> G4 videogame TV | | <input type="checkbox"/> SPEED* .25 | <input type="checkbox"/> C-Span |
| | GAME .15 | <input type="checkbox"/> Tennis .25 | |
| C-SPAN .08 | <input type="checkbox"/> Game Show Network | <input type="checkbox"/> Big 10 Network* .25 | Local weather |
| <input type="checkbox"/> C-SPAN | <input type="checkbox"/> Black Ent. Network* | | <input type="checkbox"/> Continuous local radar, |
| <input type="checkbox"/> C-SPAN2 | | PREMIUM-all outlets | <input type="checkbox"/> current conditions, 5 day |
| | LOUNGE TV PACKAGE | <input type="checkbox"/> Encore E & W .75 | <input type="checkbox"/> forecast. Use this channel |
| A & E PACK .35 | <input type="checkbox"/> 93 channels \$ 74.99 | <input type="checkbox"/> STARZ/Encore 6 ch 2.50 | <input type="checkbox"/> in conjunction with TWC. |
| <input type="checkbox"/> A & E * | <input type="checkbox"/> local channels 6.99 | <input type="checkbox"/> STARZ Super 12 ch 3.75 | |
| <input type="checkbox"/> History* | <input type="checkbox"/> add'l receiver 4.99 | <input type="checkbox"/> HBO up to 7 ch 3.50 | |
| <input type="checkbox"/> Discovery Health | | <input type="checkbox"/> Cinemax 3 ch 3.50 | |
| | HOME GROUP .15 | <input type="checkbox"/> Showtime 5 ch 3.00 | |
| <input type="checkbox"/> Home & Garden | <input type="checkbox"/> Home & Garden | <input type="checkbox"/> Disney 3 ch .75 | |
| <input type="checkbox"/> TV Food Network* | <input type="checkbox"/> TV Food Network* | | |
| <input type="checkbox"/> Travel | <input type="checkbox"/> Travel | | |
| | TV LAND .25 | | |
| <input type="checkbox"/> TV Land | <input type="checkbox"/> TV Land | | |
| <input type="checkbox"/> Hallmark | <input type="checkbox"/> Hallmark | | |
| <input type="checkbox"/> Lifetime Movies | <input type="checkbox"/> Lifetime Movies | | |
| BRAVO .35 | <input type="checkbox"/> Bravo | | |
| <input type="checkbox"/> Bravo | <input type="checkbox"/> Indep Film Channel | | |
| <input type="checkbox"/> Indep Film Channel | <input type="checkbox"/> WE-Women's Ent. | | |
| <input type="checkbox"/> WE-Women's Ent. | | | |

Step 4- Pricing out your line-up

Once your channel line-up is selected, the equipment lease or purchase price will be determined. If for instance your equipment is leased and the lease payment is \$400 per month with 200 residents, then the average cost would be \$2.00 per resident per month. If programming is \$5.45 per unit then the total cost is just \$7.45.

The net cost is actually lower with multiple tax benefits -- let us show you the specifics. And, after the lease is up, your monthly cost decreases to monthly wholesale programming expense only.



ASK ABOUT OUR OTHER OPTIONS

PlaybackNOW Automated DVD Playback

Playback your favorite movies or other DVD's on a dedicated in-house movie channel. For unattended playing of movies on nights and weekends when staff is not available. Your facility's own movie channel!

GuideNOW On-Screen Channel Guide

Listings : Standard system shows scrolling channel listings with customizable company logo.

Listings+ weather: Standard system plus weather. Includes rotating text bar with weather information.

Listings + Weather + Messages/Advertisements: Standard system with advertising and messages. Allows for messages or advertisements to be displayed in addition to channel listings. Great way to generate advertisement revenue!

Deluxe Multi-Function In-House Channel

Function #1: PC-based character generator software system with ability to import photos, videos, artwork, etc. Pages may be scheduled to turn on/off on given days. Includes background audio.

Function #2: VCR-DVD playback--optionally automatic timer controlled

Function #3: Live broadcast capability from dining room, chapel, activity room or other areas

High-Speed Internet Service

Resell at \$20-25 /mo - Pay only for those receiving service

The use of Internet by seniors is the fastest growing segment on the web. SeniorTV can offer your residents high speed at a fraction of the cost of other alternatives.

\$5.95

per active acct
\$8.95 w/ help desk

Our custom ISP service is designed for seniors and customized for your facility. The system uses cable TV modems operating on your existing cable TV wiring system. Fast, easy, profitable.

Foreign Programming

| | |
|---------------------------|-------|
| Spanish (2 ch) | .20 |
| Latino (26 ch) | 3.50 |
| Pequeno Latino (3ch) | .15 |
| Chinese Plus (3ch) | .50 |
| Chinese Super (6ch) | 1.00 |
| Mandarin Direct (4ch) | .15 |
| Phoenix TV (Chinese) | .25 |
| Ch One Farsi (Farsi) | .50 |
| TFCDirect (Filipino) | .25 |
| FilipinoDirect | .35 |
| TV5 (French) | 1.25 |
| Greek Pack (6ch) | .50 |
| Israeli Network | .50 |
| RAI (Italian) | .50 |
| TV Japan | 2.00 |
| Arirang TV (Korean) | .50 |
| KoreanDirect (4ch) | .25 |
| Korean Basic (3ch) | 1.00 |
| Korean Variety (4ch) | 1.50 |
| Pol Sat 2 (Polish) | .50 |
| TVN-24 (Polish) | .25 |
| Record Int. (Portuguese) | .50 |
| TV Globo (Portuguese) | 1.00 |
| TV Center (Russian) | 1.00 |
| NTV America (Russian) | 1.00 |
| RTV 1 (2ch / Russian) | 10.00 |
| RussianDirect (3ch) | .35 |
| RTR Planeta (Russian) | .15 |
| B4U (S. Asian) | .50 |
| BanglaDirect (S. Asian) | .15 |
| GujaratiDirect (S. Asian) | .15 |
| HindiDirect (S. Asian) | .35 |
| Aastha (S. Asian) | .15 |
| Asian Mega Pack | 1.00 |
| TeleguDirect (S. Asian) | .15 |
| Zee Cinema (S. Asian) | .50 |
| Sun TV (Tamil) | 1.00 |
| TamilDirect | .15 |
| PTV Prime (Urdu) | .50 |
| VietnameseDirect | .15 |



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